



## BECOME A BAKER BAND SPONSOR

### PURPOSE OF THE SPONSORSHIP PROGRAM

To obtain funding from sources within the local community to our organization in exchange for advertisement. This will enable the band, color guard, drumline and dance team to participate in events and to further their skills while building values such as teamwork and camaraderie. Our program is 100% funded by the students, fundraising, and sponsorships. Sponsorship funds supplement other funds (student membership fees, fundraisers, etc.) to help provide for the needs of the entire organization. The funds will be used to purchase or repair instruments, travel and food costs, recurring expenses, uniforms, band truck purchase, and trailer maintenance.

### SPONSORSHIP LEVELS AND BENEFITS

Four levels of sponsorship allow for various amounts of visibility according to each sponsor's commitment. The visibility ensures that the sponsor's name is presented to the community so that they can show their appreciation by supporting the sponsor's business.

#### 1. **Platinum Sponsor** (\$1000+)

- 2' x 4' sign on Concession stand during home football games
- Public address announcement at all halftime performances during the season (some restrictions apply)
- Name and Logo advertisement on band publications (newsletters, programs, etc.) \*Company provided ad
- Main webpage advertisement on band website with link to corporate website
- Large Corporate logo (up to 6") on band shirts
- 8 x 10 wall plaque with photo of Pride of Baker Marching Band
- Student earns \$500.00 toward fees

#### 2. **Gold Sponsor** (\$500-\$999)

- 1' x 2' sign on Concession stand during home football games
- Public address announcement at all halftime performances during the season (some restrictions apply)
- Name and Logo advertisement on band publications (newsletters, programs, etc.) \*Company provided ad
- Main webpage advertisement on band website with link to corporate website
- Small Corporate logo (business card size) on band shirts
- Student earns \$250.00 toward fees

#### 3. **Silver Sponsor** (\$250-\$499)

- 1' x 2' sign on Concession stand during home football games (some restrictions apply)
- Public address announcement at one (1) halftime performance during the season
- Name listed as sponsor on band publications (newsletters, programs, etc.) \*Company provided ad
- Name listed as sponsor on band website with link to corporate website
- Corporate name on band shirts
- Student earns \$125.00 toward fees

#### 4. **Halftime Sponsor** (\$150-\$249)

- 1' x 2' sign on Concession stand during home football games (some restrictions apply)
- Public address announcement at one (1) halftime performance during the season
- Student earns \$75.00 toward fees.



## Pride of Baker Marching Band Sponsorship Program

COMMITMENT & INVOICE FORM FOR SPONSORSHIP YEAR:

AUGUST 1, 2024 – JULY 31, 2025

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Company Name: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Contact Person's Phone/Email: \_\_\_\_\_

**YES!** I want to support the Baker High School Band at the following level (please check appropriate box):

- |   |                             |
|---|-----------------------------|
| <input type="checkbox"/> Platinum Sponsor | \$1,000.00 Minimum -        |
| <input type="checkbox"/> Gold Sponsor     | \$500.00 Minimum - \$999.00 |
| <input type="checkbox"/> Silver Sponsor   | \$250.00 Minimum – \$499.00 |
| <input type="checkbox"/> Halftime Sponsor | \$150.00 Minimum - \$249.00 |

Total Donation \$ \_\_\_\_\_

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Method of Payment:

Check# \_\_\_\_\_ (**made payable to Baker Band Boosters**)

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Student Member: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Mail Completed Form & Payment to: Baker High School  
c/o Sid Dedeaux  
8901 Airport Blvd  
Mobile, Alabama 36608

**THANK YOU** for your support & your generous donation!